



# TCU NEELEY ANALYTICS ACADEMY

## July 9-14, 2023

### Welcome to the high-powered, fast-moving world of business analytics.

Data is everywhere — and if you understand it and the inner workings of companies' use of data, then you're ahead of the game. This summer, the TCU Neeley School of Business is hosting a **one-week residential program for high school students**, providing a hands-on experience with opportunities to learn and hone your skills in data analytics and market research.

### What You'll Learn

You'll spend one week on the TCU campus, living in residence halls and learning from top-ranked professors on topics, including:

- Data-driven story telling
- Data visualization
- Clustering and Classification of Algorithms
- Modeling Techniques such as Regression
- Application of Statistical Programs
- Exposure to Machine Learning and AI

### WE ARE LOOKING FOR EXCELLENCE

We carefully select the top high school students for our program based on:

- Strong math skills
- Scholastic achievement
- Leadership
- Motivation and interest in analytics and problem solving



### LEARN MORE

For application deadlines, program cost and details, visit:  
[neeley.tcu.edu/AnalyticsAcademy](https://neeley.tcu.edu/AnalyticsAcademy)

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