

Semester Exam Review Fall 2010  
Journalism 1  
Part 2

- 1) Who was Julius Caesar?
- 2) Who was Benjamin Harris?
- 3) Who was Elizabeth Timothy?
- 4) Who was Robert Maynard?
- 5) Who was Joseph Pulitzer?
- 6) Who was Gutenberg?
- 7) Who was John Peter Zenger?
- 8) Who was Benjamin Day?
- 9) Who was William Randolph Hearst?

- 10) Who was James Gordon Bennett?
- 11) Give an example of a local headline.
- 12) Give an example of a state story headline.
- 13) Give an example of an international story headline.
- 14) Give an example of a national story headline.
- 15) What is the copyreader's mark for a new paragraph?
- 16) What is the symbol to insert space between a word or two words?
- 17) How do you signify to change a number to a #?

18)How do you change an upper case letter to a lower case letter?

19)How do you change a lower case letter to an upper case letter?

20)What is the symbol to delete a word?

21)How do you transpose letters in a word?

22)What is an open-ended question?

23)What is a closed-ended question?

24)What is a direct quote?

25)What is an indirect quote?

26) What is news beat?

27)What is a news lead?

28) List 5 different types of news leads you could write. Give an example of each of these different types of leads.

29) What is a cut-off test?

30) What is inverted pyramid?

31) List the 10 steps to the interviewing process.

32) What is rapport?

33) What is UPI?

34) What is AP?

35) When did real newspapers appear in the Western world?

36) What was the penny-press?

37) What was linotype?

38) What was the first American newspaper titled?

39) Give an example of mass media.

40) What should you begin your lead with?

41) What is the basic function of the school newspaper?

42) What is the byline?

43) How do we align the articles once they are typed on the computer?

44) What year was John Peter Zenger's trial?

45) Why was John Peter Zenger arrested?

46) What amendment includes the freedom of the press?

47) What is a monopoly?

48) What does HTML stand for on a website address?

49) What is defamation?

50) What is a retraction?